

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Video Film on Bhuvangiri Fort, Nalgonda District - Sanction of Rs.3,20,000/- (Rupees Three Lakhs and Twenty Thousand Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 894

Dated 16-11-2013.
Read the following:-

1. From the Executive Director (Marketing), Hyderabad, Lr.No.TDC/PR48/2013, Dated: 26.08.2013.
2. Dr. Krishnarao Keshav, Film Producer & Director, National Film & T.V. Lines, Secunderabad, Lr., Dated: 05-07-2013.

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ORDER:

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, video films etc.

2. In the reference 1st read above, the Executive Director (Marketing), A.P. Tourism Development Corporation, Hyderabad has informed a film has been made on "Bhuvanagiri Fort", Nalgonda District by Dr. Krishnarao Keshav, Film Producer & Director, National Film & T.V. Lines, Secunderabad depicting its History from 975 A.D. to till the Nation got its independence and indicated that he made adequate consultation with Geological Agency. The film has been picturised with HD camera and it is for a duration of 20 minutes in telugu. The film can be used for Tourism Promotion in the State. He further informed that earlier a film made by him with the co-operation of M/s Akshara Advertising Limited, Hyderabad. Mr. Neelimegham, enabled the A.P. Tourism to win 3 Golden Elephants at a function held at Srilanka.

3. Government, after careful examination of the matter hereby sanction an amount of Rs.3,20,000/- (Rupees Three Lakhs and Twenty Thousand Only) to M/s. National Film & T.V. Lines, Secunderabad towards video Film on Bhuvangiri Fort, Nalgonda District.

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other expenditure".

p.t.o

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. National Film & T.V. Lines, Secunderabad through online. The following are bank account details:

Bank Name	:	United Bank of India
Bank Brach	:	Bholakpur
Bank Account No.	:	0061271
IFSC Code	:	UTBI0BKP819

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. National Film & T.V. Lines, Padmarao Nagar, Secunderabad - 500 025.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER